

| ENGLISH – SYLLABUS (GENERAL) | | | | | |
|---|-------------------|-------------------|----------------------------|---------|-------------|
| SUBJECT: FUNDAMENTALS OF COMPANY FINANCE | | | | | |
| Studies: Management 1 cycle studies Management Specialty: ALL | | | Faculty: Management | | |
| Subject status | Type of studies | Semester/ Term | Teaching hours | | ECTS Points |
| | | | lectures | classes | |
| | Full time studies | 2 | - | 24 | 3 |
| Course description: <p>The Fundamentals of Company Finance program provides a comprehensive exploration of the key principles and practices essential for navigating the complex landscape of corporate finance. This program is designed to equip students with the knowledge and skills necessary to excel in financial roles within businesses. Students will delve into financial statement analysis, risk assessment, and valuation techniques, gaining practical insights into financial decision-making. The curriculum emphasizes the application of financial models to solve real-world challenges, ensuring that graduates are well-prepared to navigate the dynamic and evolving financial environment.</p> <p>Throughout the program, students will engage in case studies, group projects, and discussions to enhance their critical thinking and problem-solving abilities. The ethical dimensions of financial decision-making will be a focal point, emphasizing the importance of responsible and sustainable financial practices.</p> <p>The course is filled in with many case studies and practical examples of Fundamentals of Company Finance problems, so it should be interesting for all those students who are eager to deal with sales management issues also after the course.</p> | | | | | |
| COURSE LEARNING OBJECTIVES: <ol style="list-style-type: none"> 1. Comprehensive Understanding: Develop a thorough understanding of the fundamental principles and concepts underlying company finance, including financial statements, valuation methods, and capital structure. 2. Analytical Skills Enhancement: Enhance analytical skills to assess and interpret financial data, enabling students to make informed decisions regarding investment opportunities, risk management, and financial strategy. 3. Application of Financial Models: Equip students with the ability to apply financial models and tools to analyse real-world company scenarios, enabling them to evaluate the financial health and performance of businesses. 4. Effective Communication: Foster effective communication skills to articulate financial insights and recommendations clearly, ensuring that students can convey complex financial information to both financial and non-financial stakeholders. 5. Ethical Financial Decision-Making: Instil a strong sense of ethical responsibility in financial decision-making, emphasizing the importance of corporate governance, transparency, and social responsibility in managing company finances. <p>Teaching the functions and role of Fundamentals of Company Finance for contemporary market entities, developing skills in solving Fundamentals of Company Finance problems, as well as analysing data (from primary and secondary data).</p> <p>Creating presentations for the reports and written reports on Fundamentals of Company Finance problems. Training of social competences related to collective problem solving and preparing and introducing all stages of Fundamentals of Company Finance in contemporary world.</p> | | | | | |

COURSE EVALUATION:

Workshops – desk research report (written and oral), classes participation and activities, case studies

Lectures – n/a

The grading scale is as follows:

| | |
|-------------|-------------------------|
| 100% - 85% | 5.0 (excellent) |
| 84,9% - 75% | 4.5 (very good) |
| 74,9% - 70% | 4.0 (good) |
| 69,9% - 60% | 3.5 (very satisfactory) |
| 50% - 59,9% | 3.0 (satisfactory) |
| < 50% | 2.0 (failure) |

Course policies and class rules:

The use of smartphones, mobile phones, all devices with internet access, are not allowed during the exams. During other in-class assignments you can use them for assignment purposes only. Students are expected to take full responsibility for their academic work and academic progress. Students are expected to attend class regularly, for consistent attendance offers the most effective opportunity open to all students to gain a developing command of the concepts and materials of the course. The study programme is strict about student attendance regulations. Students who focus on the business of the class increase their likelihood of success. They can do so by listening attentively to the instructor or to other students while participating in discussions. During class, they can participate as fully as possible and volunteer to answer questions. Students should minimise all behaviours that distract others during the class. Talking to other students apart from class discussions is inappropriate. Students who arrive late should seat themselves as quietly and as near to the door as they can. Students who must leave before the class period ends should exit quietly. The course material is designed to be completed within the semester time frame.

Finally, please feel free to come and see me to ask questions or to discuss difficult material. The course material is all cumulative. If you do not understand what happens in the first week, you will not understand what happens in the last week.

Teaching Methods:

Lectures and case studies (multimedia, case study – projects on sales management topics)

Course overview:

The Fundamentals of Company Finance program provides a comprehensive exploration of the key principles and practices essential for navigating the complex landscape of corporate finance. This program is designed to equip students with the knowledge and skills necessary to excel in financial roles within businesses. Students will delve into financial statement analysis, risk assessment, and valuation techniques, gaining practical insights into financial decision-making. The curriculum emphasizes the application of financial models to solve real-world challenges, ensuring that graduates are well-prepared to navigate the dynamic and evolving financial environment. Throughout the programme, students will engage in case studies, group projects, and discussions to enhance their critical thinking and problem-solving abilities. The ethical dimensions of financial decision-making will be a focal point, emphasizing the importance of responsible and sustainable financial practices.

Main topics:

1. Financial Statement Analysis
2. Time Value of Money
3. Capital Budgeting and Investment Appraisal
4. Risk and Return
5. Cost of Capital
6. Capital Structure

7. Dividend Policy
8. Corporate Governance and Ethics

Literature

Main texts:

1. Brealey, R. A., Myers, S. C., & Allen, F. - "Principles of Corporate Finance" McGraw-Hill Education - 2017
2. Ross, S. A., Westerfield, R. W., & Jordan, B. D. - "Fundamentals of Corporate Finance" - Graw-Hill Education – 2018
3. Damodaran, A. - "Corporate Finance: Theory and Practice" – Wiley - 2017
4. Berk, J., & DeMarzo, P. - "Corporate Finance" – Pearson - 2016
5. Graham, B., & Dodd, D. L. - "Security Analysis" - McGraw-Hill Education - 2018
6. Hillier, D., Ross, S. A., Westerfield, R. W., Jordan, B. D., & Jaffe, J. - "Corporate Finance" - McGraw-Hill Education - 2017

Additional required reading material:

1. Copeland, T. E., Weston, J. F., & Shastri, K. - "Financial Theory and Corporate Policy" – Pearson – 2017
2. Titman, S., Keown, A. J., & Martin, J. D. - "Financial Management: Principles and Applications" – Pearson - 2018

Rules of the exams on subject (Assessments)

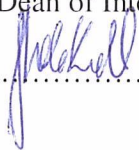
Lectures – n/a

Classes – case study, discussion, attendance, activities, project, essay

Date of submitting the syllabus: 30.09.2023

Accepted by: Dean of International Affairs

Signature:



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